

Springford

List of changes for finalizing the Springford logo

- Change RED and SKYBLUE color exactly the same as in sample on right hand side
- Condense the fonts in “Springford” as detailed on slide 3 and shown in sample on right hand side
- Adjust the width of bars as detailed on slide 3
- 2 formats – WHITE and BLUE backgrounds as shown on slide 3
- Change colors for “i” and “o” as shown in sample on right hand side
- Adjust the BLUE color to be exactly the same as in sample on right hand side, there is slight difference as shown on slide 2 your color is slight light at this stage.

Final design



Springford



Left hand side design has the RIGHT
size of bars and Springford

